



Workshop on

Managing Effective Public Participation: Stop the Pain and Increase the Gain

February 20-21, 2007

Hosted by:

Center for Transportation Studies
University of Minnesota

Sponsored by:

Minnesota Department of Transportation

With assistance from:

Beacon Associates International
Zan Associates



Workshop Manual



Workshop Manual

Table of Contents

- **Workshop Agenda**
- **Acknowledgements, Speaker Biographies and Contact Information**
- **Session 1 MnDOT Commitment to Public Participation and Context Sensitive Design/Solutions**
- **Session 2 Establishing the Value of Public Participation**
- **Session 3 Understanding Context**
- **Session 3B Skill Practice: Understanding Context
Case Study: TH 8 – Lindstrom**
- **Session 4 Critical Components and Considerations to Effective Public Participation**
- **Session 4B Skill Practice: Critical Components and Considerations to Effective Public Participation**
- **Session 5 Using Public Participation Techniques**
- **Session 5B Skill Practice: Using Public Participation Techniques**
- **Session 6 Examples of Effective Public Participation**
- **Session 7 Involving the Public in Facility Design**
- **Session 7B Skill Practice: Using Public Participation Techniques
(continued)**
- **Session 8 Wrap-Up
Closing of Workshop
Distribution of Certificates**
- **Resources**

Workshop Agenda

February 20, 2007

7:30am	REGISTRATION AND CONTINENTAL BREAKFAST
8:30am	Session 1: Commitment to Public Participation and Context Sensitive Design A representative of Mn/DOT management will speak about Mn/DOT's commitment and policies related to public participation and context sensitive design/solutions Mukhtar Thakur, Director, Mn/DOT Technical Support
9:00am	Session 2: Establishing the Value of Public Participation Students will discuss the value of public participation, the need for effective communication skills and the challenges of public participation
10:00am	BREAK
10:15am	Session 3A: Understanding Context Students will learn the principles of context sensitive design/solutions and the role that transportation plays in creating/maintaining quality of life.
11:15am	Session 3B: Skill Practice – Understanding Context Students will practice identifying contextual elements and organizational partners through a working case study.
12:15pm	LUNCH
1:00pm	Session 4A: Critical Components & Considerations to Effective Public Participation Students will understand the foundational elements of public participation and will learn how to align public and organizational expectations for participation.
2:30pm	BREAK
2:45pm	Session 4B: Skill Practice – Critical Components & Considerations to Effective Public Participation Students will practice identifying key stakeholders and determining the appropriate level of participation for the working case study.
4:30pm	ADJOURN

February 21, 2007

7:30am	CONTINENTAL BREAKFAST
8:00am	Session 5A: Using Public Participation Techniques Students will learn how to effectively use various public participation techniques.
9:15am	BREAK
9:30am	Session 5B: Skill Practice – Using Public Participation Techniques Students will practice developing public participation plans and selecting appropriate public information techniques for the working case study.
10:45am	Session 6: Examples of Effective Public Participation A panel of experienced project managers will describe public participation activities in specific projects, internal and external communication successes and failures, and what they would do differently. Panel: Dale Grove, Roberta Dwyer, Beth Bartz
12:15pm	LUNCH
1:00pm	Session 7A: Involving the Public in Facility Design Students will learn about interactive design techniques and the importance of design flexibility in building consensus on facility design.
2:00pm	BREAK
2:15pm	Sessions 7B: Skill Practice – Using Public Participation Techniques (continued) Students will practice planning and implementing an interactive design process.
3:45pm	Wrap-up of skill practice group work CLOSING OF WORKSHOP – Scott Bradley, Mn/DOT, and Jim Grothaus, CTS
4:30pm	ADJOURN

Workshop Manual

Acknowledgements

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The University of Minnesota Center for Transportation Studies would like to thank the following individuals who contributed their expertise and experiences as well as their time to this project:

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Scott Bradley, Principal Landscape Architect Supervisor, Mn/DOT
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Pat VanGorp, Beacon Associates International
Charleen Zimmer, Zan Associates

Speakers/Panellists

Session 1: Scott Bradley, Principal Landscape Architect Supervisor, Mn/DOT
Mukhtar Thakur, Director, Technical Services, Mn/DOT

Session 6: Beth Bartz, Principal, SRF Consulting Group, Inc.
Roberta Dwyer, Project Manager, Mn/DOT District 1
Dale Grove, Bonestroo Rosene Anderlik & Associates

Case Study Materials – materials prepared with assistance from URS Corp.

Acknowledgement to IAP2

Contents Include IAP2 Course:
Executives & Decision Makers: Effective
Public Participation



The International Association for Public Participation (IAP2) is an association of members who seek to promote and improve the practice of public participation in relation to individuals, governments, institutions, and other entities that affect the public interest in nations throughout the world. The organization was founded in 1990.

The MN/DOT *Public & Organizational Involvement in Context Sensitive Design* workshop incorporates the content of the IAP2 course: *Executives & Decision Makers: Effective Public Participation*. Licensing fees have been paid to IAP2 for use of the intellectual property assigned by volunteers from around the world to the organization. IAP2 content is being delivered by a licensed IAP2 Master Trainer.

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Workshop Manual

Presenters and Facilitators

Biographies

Beth Bartz is a Principal with SRF Consulting Group, Inc. She has over 18 years of planning experience, including land use planning, preparation of environmental documentation, urban design and cultural resource planning. She is known for her ability to manage complex and controversial issues, facilitating public and agency communication to achieve consensus. Ms. Bartz has managed and participated in a wide range of planning activities, including preparation of master plans, corridor management plans, redevelopment studies and community visioning exercises. Prior to joining SRF, Ms. Bartz worked as a city planner for the cities of Minneapolis and Saint Paul. Her range of work includes the St. Croix River Crossing Supplemental Environmental Impact Statement (EIS), the TH 36 Partnership Study, Context Sensitive Design Workshop Curriculum Development, the TH 16 Historic Bluff County Scenic Byway Corridor Management Plan, and more recently Bloomington's Normandale Lakes Area Study, the Northeast Edina Transportation Study and the Twins Ballpark EIS.

Scott Bradley is Mn/DOT's landscape architecture chief and has managed a variety of landscape architectural and environmental design projects and statewide programs out of Mn/DOT's central offices of Environmental Services and Technical Support for the past 18 years. Scott has a Bachelor's Degree in Landscape Architecture and a Master's Degree in Business Administration and over 28 years of varied private and public experience in landscape architectural practice. Scott provides and manages landscape architectural and related interdisciplinary planning and design support for multi-modal corridor development projects statewide and serves as Mn/DOT's first point of contact and champion for Context Sensitive Design & Solutions advocacy, initiatives, guidance, training, research and outreach.

In regards to transportation and the environment, Scott has been a frequent organizer and presenter for local, regional, national and international conferences and training workshops. Scott is a member and secretary of the Transportation Research Board (TRB) Committee on Landscape and Environmental Design and Chair of the TRB Context Sensitive Design & Solutions Task Force. Scott is a Fellow in the American Society of Landscape Architects and an active member of their Professional Practice Network for Context Sensitive Solutions in Transportation. Scott also serves on the National Park Service Development Advisory Board, as an external advisor to the Director of the NPS, and on the Planning and Environment Council for the University of Minnesota's Center for Transportation Studies.

Roberta Dwyer is Project Manager/Consultant Coordinator and District Right of Way Engineer for Mn/DOT District 1 (Duluth). She is both a PE and PTOE (Professional Traffic Operations Engineer) with a Bachelor of Civil Engineering from University of Minnesota. She has twenty plus years at Mn/DOT in Duluth and Central Office, and has held positions in District Traffic, State Tort Claims Engineer, District Maintenance Operations Engineer, Project Manager, Consultant Coordinator and currently also District Right of Way Engineer. Her recent projects include Highway 53 (Piedmont Avenue, Trinity Road and Mall area reconstruction).

Workshop Manual

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Dale Grove is Vice President for Transportation Services at Bonestroo, Rosene, Anderlik & Associates, Inc. He is responsible for overseeing transportation projects in Bonestroo's Minnesota, Wisconsin and Illinois offices. Throughout his career, Dale's professional focus has been in preliminary design and the preparation of Studies, Reports, Environmental Documents and Public Involvement. After working for a small consulting firm in Alaska from 1983 – 1987, Dale worked for Mn/DOT from 1987 to 1995 in the Rochester – District 6 office where his primary responsibilities were overseeing Preliminary and Detail Design along with District Hydraulics. In addition to his internal responsibilities, Dale served as the liaison for the Scenic Byways Program and was the District Bicycle Coordinator. **Dale received a Bachelor of Science degree in Civil Engineering from the University of North Dakota in December 1983, and Master Degrees in Civil Engineering from UND in 1987 and in Management from the U of MN in 1993.**

Mukhtar Thakur “mook-tar tha-coor” is the director of the Office of Technical Support. He has been with MNDOT for 17 years, and has worked on major projects in the twin cities area including the I-35E Lexington bridge over the Mississippi in Saint Paul, the I-94 Dartmouth Bridge over the river at the University of Minnesota interchange; and was the Preconstruction director for the Hiawatha Light Rail Transit project leading up to the award of the Design Build contract. He has worked in Preliminary Design, Final Design, Bridge Hydraulics and Maintenance in the Districts and Central office. Mukhtar has a Masters in Management of Technology degree from the University of Minnesota. His first degree is from the University of Wales in the UK in Civil Engineering. He has worked internationally on four continents in four countries- the US, the UK, Saudi Arabia and Tanzania. This year he was appointed by Governor Pawlenty to be on the Board of the Council of Asian Pacific Minnesotans- a legislatively mandated body. In his spare time Mukhtar is the Executive Director of a TV program aimed at the Asian Indian Population and co-presenter of a radio program. He occasionally reports for the BBC on community issues. These are volunteer efforts.

Pat Van Gorp is President of Beacon Associates Int'l – a public participation consulting and training firm specializing in transportation and land use. Ms. Van Gorp has worked in the field of public participation for over 20 years within the public, private and not-for-profit sectors. She has worked closely with MN/DOT for the past 12 years to bring public participation best practices and skill enhancement to project teams. Additionally, Pat worked with a large midwest regional engineering, architecture and environmental services firm for ten years prior to opening her own business.

Pat contributes to the global practice of public participation through the International Association for Public Participation (IAP2). Pat served as the 2002 International President and member of board of directors. Pat was a member of the team that developed the IAP2 certificate training program and a curricula writer for the courses. Today, Pat is a Master Trainer providing training and train-the-trainer services throughout the United States and many foreign countries.



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Charleen Zimmer, AICP is President of Zan Associates. The firm provides services in planning, public affairs, consensus building and training with a focus on better integration of transportation, environmental and community planning decisions and designs. Ms. Zimmer has had public participation experience in all phases of the project development process, from system and corridor planning to preliminary and final design and construction. She was the lead consultant and instructor for the development of Mn/DOT's training program in Context Sensitive Design. She also developed and taught a one-day CTS T² workshop on Context Sensitive Design for Local Units of Government. Prior to forming her own company in 2001, Ms. Zimmer was a Vice President for SRF Consulting Group, Inc. where she managed the environmental and community planning practice. She has over 30 years of transportation, environmental and land use planning experience and has developed a reputation for her ability to work successfully with communities and diverse groups of people, to understand and articulate complex issues simply, to solve problems in a creative and open-minded manner, and to think strategically with long-range vision. She was the 1998 recipient of the Ray Laapagaard Distinguished Service Award given by the UM Center for Transportation Studies for leadership and mentorship in transportation.

Workshop Manual

Presenters and Facilitators

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